

Willow Springs Plaza

Nashua, NH

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

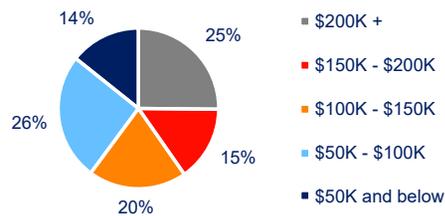
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	6,220	34,989	113,988	81,680
Total Daytime Population	9,269	36,609	115,899	93,663
Workplace Population	5,578	15,774	49,280	42,206
Average Household Income	\$118,576	\$157,847	\$139,653	\$140,431
Median Household Income	\$93,576	\$122,417	\$109,560	\$108,738
Total Households	3,060	14,161	45,569	32,740
Median Home Value	\$311,268	\$603,080	\$546,476	\$555,986
College (4+)	49.7%	48.7%	39.5%	40.9%
Total Consumer Spending/Capita (Weekly)	\$478	\$522	\$510	\$508
% of Households with Children	23.2%	25.8%	25.7%	26.3%

2030 Demographic Projections

Projected Population	6,349	35,166	114,464	82,190
Projected Annual Growth Rate	0.4%	0.1%	0.1%	0.1%
Projected Total Growth Rate (5-Yr)	2.1%	0.5%	0.4%	0.6%

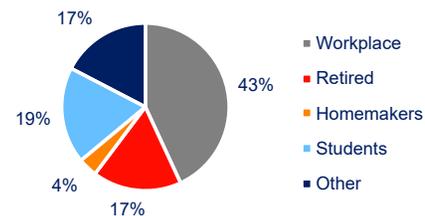
3-Mile Radius Section Detail



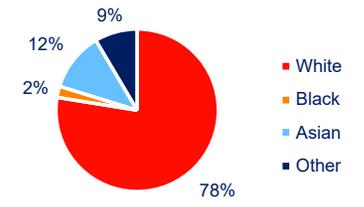
Household Income



Home Value



Daytime Population



Hispanic Origin: 5.9%
Race

